

Washington STATE FAIR

Dear Potential Exhibitor,

Thank you for expressing your interest in exhibiting at the 2014 Washington State Fair scheduled for September 5th – 21st. We have planned an exciting fun-packed 17 days of non-stop entertainment, rides, food, exhibits and more.

NEW THIS YEAR!!! HOURS OF OPERATION: Exhibit buildings, Outdoor exhibits and food booths are open to the public:

Friday & Saturday	10:00 am – 11:00 pm
Sunday	10:00 am – 10:00 pm
Monday – Thursday	11:00 am – 10:00 pm

Gates open to the public one hour before buildings

The gates to the fairgrounds will be open to the public on Friday, Saturday and Sunday at 9:00 am. As a result of this earlier activity on the fairgrounds, vehicle traffic through the Service Gate will not be allowed after 8:30 am, and all vehicles **MUST** be removed from the fairgrounds by 8:45 am. Monday – Thursday vehicles must be removed by 9:45 am.

WE NEED YOUR HELP! As you are filling out your application, please include a product listing, pictures or brochures of the products (*including Brand name*) you intend to sell or display. These product listings are extremely important; we develop a product listing that identifies each exhibitor, so we can refer the public (*your customers*) to your booth. A product listing also helps us reduce duplications or over-saturation of the market area. Please keep in mind that we **do not guarantee exclusivity** for any products exhibited at the fair. If the product listings, pictures, or brochures are not included, we will consider the application incomplete. Incomplete applications may not be considered.

Some product categories may be transferred to the Sponsorship Department for their consideration.

General Liability Insurance for \$1,000,000 per occurrence, \$3,000,000 aggregate and product liability limit is included in the booth fee. The following products and/or services will be required to provide a certificate of insurance with the same limits naming the Western Washington Fair Association as additionally insured: *permanent tattoos, henna tattoos, body piercing & massages; wheelchair/stroller rentals; medical/dental services/screenings/testing; climbing walls; herbal supplements, weight loss/stop smoking patches/pills, auto or auto parts, inflatable amusements; amusement rides/devices*. Booth fees are as published even if you have your own or are required to supply insurance.

Please note that there may be large exhibits or activities placed outside of buildings or in specific areas such as Showplace Way & Grand Avenue or at the South end of Grandstands. These exhibits are important to the overall presentation of the Fair. We thank you for your understanding and cooperation.

For your convenience, we have included:

Application (use back to list products)
2014 Rate Schedule/Map of Fairgrounds

Please return your application for the Washington State Fair as soon as possible. Do **NOT** send any money at this time. If you are selected to participate in this event you will be issued a license agreement and payment schedule beginning in the month of May. We will not be contacting you before this time unless we have questions regarding your application.

We require fifty percent (50%) of the deposit to be paid within 15 days of the contract being issued, with the remaining balance due July 1st. Failure to adhere to the payment schedule may forfeit your contract and any funds paid. Contracts issued after July 1st require full payment with returned contract.

Return your application to:

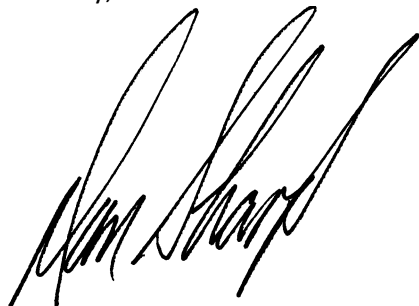
Washington State Fair
Vendor Services
110 9th Avenue SW
Puyallup, WA 98371-0162

or by fax to:

Fax: (253) 841-5390

Again, thank you for your interest in participating in the 2014 Washington State Fair. If you have any questions, feel free to contact us at (253) 845-1771.

Sincerely,

A handwritten signature in black ink, appearing to read 'Dan Sharp', is written over a white background.

Dan Sharp, CFE
Vendor Services Manager
Washington State Fair
110 9th Avenue SW
Puyallup, WA 98371-0162

253 841-5390 fax

dan@thefair.com www.thefair.com

Washington State Spring Fair April 10 - 13, 2014

Washington State Fair September 5 – 21, 2014